

Pay by Plate: A Modern Approach to Park Fee Collection

What is Pay by Plate?

Traditional daily or annual passes require patrons to manually write their license plate number on a piece of paper. This outdated method creates inefficiencies as there is no relationship between the transaction and the license plate, and any record of the transaction is discarded. This results in enforcement challenges, revenue loss, and administrative burden.

Pay by Plate digitally assigns a pass transaction to a specific license plate. By eliminating paper-based validation, this system allows any mobile device camera to scan and verify if a vehicle has paid, ensuring a seamless and efficient process for both visitors and park staff.

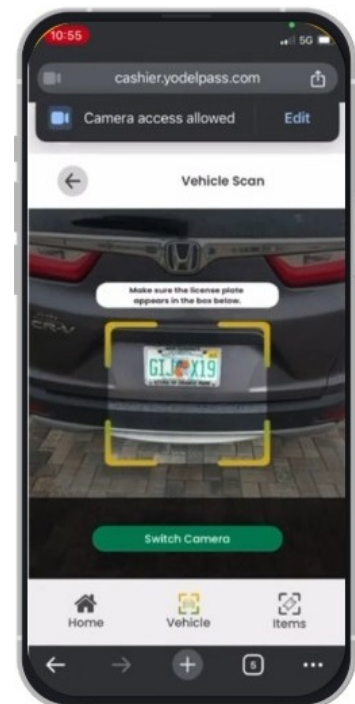
How Pay by Plate Works

Patron Experience:

1. Park the vehicle in a designated area.
2. Purchase a pass through the Yodel Portal by entering the vehicle's license plate number.
3. No need to display a physical receipt—validation is tied to the digital record of the license plate.

Park Enforcement Experience:

1. Staff can validate parking by scanning a vehicle's license plate using a mobile device.
2. The system instantly confirms whether the vehicle has a valid pass.
3. Vehicle-mounted plate readers can further automate enforcement.



What are the Benefits of Pay by Plate?

1. Paperless and Environmentally Friendly

- Eliminates the need for printed passes, reducing waste and administrative costs.
- Enhances sustainability efforts by digitizing transactions.

2. Improved Enforcement Efficiency

- Digital license plate validation enables quick and accurate verification.
- Reduces human errors associated with manual paper checks.

3. Seamless Integration with Yodel Pass

- Enables real-time pass validation through Yodel's mobile app.
- Can be integrated with existing park management systems.
- Supports mobile-based scanning and vehicle-mounted plate readers for enforcement.

4. Enhanced Visitor Convenience

- Patrons can purchase passes from their mobile devices without visiting a kiosk.
- No need to return to their vehicle to display a printed pass.
- Immediate pass activation eliminates waiting periods.

5. Cost Savings and Revenue Optimization

- Eliminates costs associated with printing and distributing physical passes.
 - Reduces the risk of lost revenue due to improper manual validation.
 - Streamlines enforcement, improving compliance and revenue collection.
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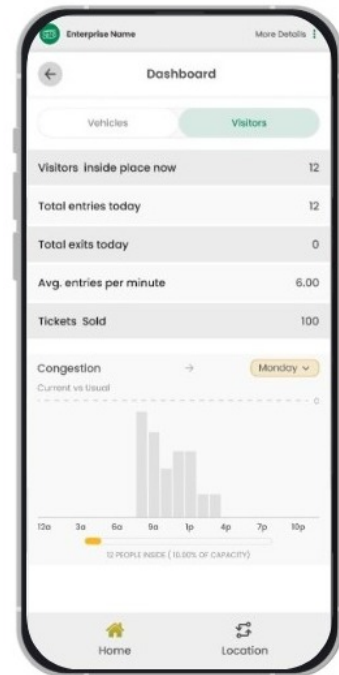
How to Validate Entry Using the Yodel Cashier on a Mobile Device?

To validate a license plate, park enforcement staff can:

1. Open the Yodel Pass mobile app.
2. Scan the vehicle's license plate using the mobile camera.
3. Instantly retrieve transaction data to verify pass validity.
4. Log enforcement actions digitally for tracking and reporting.


For more details on Pay by Plate validation, watch:

[30 Second Video - How to Validate Using a Mobile App.](#)

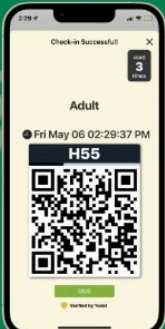


On Site Validation and Data Collection


Scan Passes - staff are able to use a mobile phone or Clover POS device to scan.




Self check and visual validation of pass - no hardware required



Real-time validation and prevents duplicates or sharing passes



Scan license plates to confirm that the patron has paid.



- ★ Visual Validation with 2-Factor Authentication
 - Color and Code Change
 - Moving QR Code
- ★ Built-in Tracking
 - Check-Ins
 - Scans
 - Usage
 - Expiry

Pay by Plate offers a modern, efficient, and environmentally friendly alternative to traditional paper-based pass validation. By leveraging digital transactions and mobile validation, park agencies can reduce operational costs, enhance visitor convenience, and improve fee enforcement. With seamless integration into Yodel Pass, Pay by Plate ensures a reliable and scalable solution for park access management.